

## Faculty Personal profile



1. Name of the Faculty: Abhisek Saha
2. Designation: Assistant Professor
3. Name of the Department: Commerce
4. Educational Qualification: MBA
5. Date of Joining: 20.09.2019
6. Contact No: 7278593128 & 8910973280
7. Email-Id: abhisek.saha.phoenix@gmail.com
8. Area of Specialization: Marketing
9. Area of Teaching: Management, Marketing Management, Business Law including Company Law, Business Communication, E-commerce, Entrepreneurship Development, Direct Taxation, Business Ethics & Corporate Governance, Organisational Behaviour, Business Environment, Strategic Management, Human Resource Management
10. Research Interest: Marketing Management, Organisational Behaviour, IT & Systems, Business Strategy, Advertising & Communication
11. Teaching Experience: 2 years
12. Faculty Development Programme/ Short Term courses: Nil

Courses/ programme	Sponsoring Agency	Org. Institutions	Duration

13. Research paper/ Article Publications in journals: Nil

Title of Paper	Name of Author/s	Name of Journal	Journal Level- International/	ISSN Number	Year of Publication	Peer Reviewed &

# Sree Chaitanya Mahavidyalaya

Habra-Prafullanagar, Dist. North 24 Parganas, PIN-743268

			National/State/Local			Impact factor
			1			

## 14. Full Paper/ Article Publications in Conference Proceedings: Nil

Title of Paper	Name of Author/s	Book title, editor & publisher	Conf. Level- International/ National/State/Local	ISSN/ISBN Number	Year of Publication	Peer Reviewed
			1			

## 15. Books Published (as author/as editor): Nil

Title of Paper	Name of Author/s	Type of Book & authorship	Book title, & publisher	Publisher Level- International/ National/State/Local	ISSN/ ISBN Number	Year of Publication	Peer Reviewed

## 16. Paper Presentation/ Participation (Seminars/Conferences/ Symposia/ Workshops): Nil

Name of Paper Presentation	Title of (Seminar/Conference/ Symposium/ Workshop	Level of Seminar	Sponsoring Agency	Org. Institutions	Date

## 17. Awards/Recognitions/Fellowship: Nil

Name of Awards/ Recognitions/ Fellowship	Name of Institution/ Bodies	Level - International/ National/State/University	Receiving Year	Reason/Grounds

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## 18. Membership of Professional Committees/State/Central Bodies: Nil

Name of Professional Committees / State/Central Bodies	Address of Committees / Bodies	Level of Committees / Bodies	Type of Membership (Life/Ordinary/ Invitee etc.	Duration of Membership

## 19. Member of Board of studies/ Academic Activities: Nil

## 20. Research Projects: Nil (Title/Agency/ Period/ Grant Amount)

## 21. Research Guide: Nil

## 22. Community Work/ Social Activity: Nil

## 23. Special Achievements: Nil

## 24. Any other: Nil